

Address

Mail Addressing
Address Correction
& Letter Carrier Presort Software



www.neopost.ca

Join us on



NEOPOST

Send. Receive. Connect.

iAddress™ - The Fast, Intelligent Solution To All Your Addressing Needs

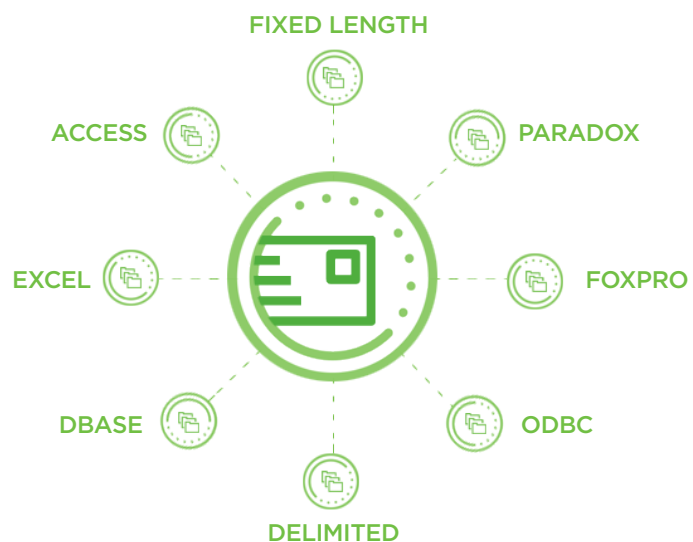
Keep in contact with your customers using iAddress™. Speed, accuracy, features, and discounted postage rates - iAddress™ has it all!

Simplify Mailing

Finally, address accuracy for your mailing needs with the flexibility and speed required by today's businesses! Neopost is proud to present iAddress™, a market-leading, simple-to-use Canadian SERP™ / PERL™ recognized and USPS CASS™ / PAVE™ certified address management and presortation software. Designed with flexibility and speed, iAddress™ will help you get the most accurate address results and maximize discounted postage rates.

iAddress™ meets the highest SERP standards set by Canada Post and is network compatible with password protection options.

Eliminate the need for pre-processing of your files! iAddress™ is the only software that supports and merges multiple database formats into one job, including importing and exporting to Excel, Access, text, Paradox, FoxPro, Dbase and ODBC.



iAddress™ Standard Features Include:

- Job Wizard to simplify job processing and to create configuration files for automation and batch processing
- Automatic splitting of databases containing one field for province/postal code^{OM} or city/province/postal code^{OM}
- Sophisticated de-duping and suppression features to reduce costs and remove do-not-mail addresses
- Extensive filtering options to maximize delivery and increase response rates



Address Correction Module

iAddress™ uses state-of-the-art pattern recognition technology to correct addresses, spelling mistakes and language irregularities. An Address Look-Up program is included with the following features:

- **Quick Search:** enter an address directly to verify its accuracy
- **Lookup Street:** find streets of a particular name in a city or province
- **Lookup Postal Code^{OM}:** find an address by postal code alone



Integrated Canadian NCOA™ (National Change of Address) / US NCOALink™ Modules

- Available by subscription so you can keep your database current and meet USPS Move Update requirements to qualify for postal discounts



Presortation Module

iAddress™ supports the following Canada Post services, including brickpiling:

- **Personalized Mail** (Machineable and Special Handling)
- **Publications Mail** (Special Handling and Delivery Facility Presort)
- **Incentive Lettermail** (Machineable)

iAddress™ produces all required labels and reports as well as the mailing plan. Mailing addresses can be printed through iAddress™ or exported in a wide variety of formats.



Bilingual Options

- Convert addresses to all English or all French
- Convert to French or English address based on province
- Automatically detect and retain French or English addresses according to original entry



Address Correction Options:

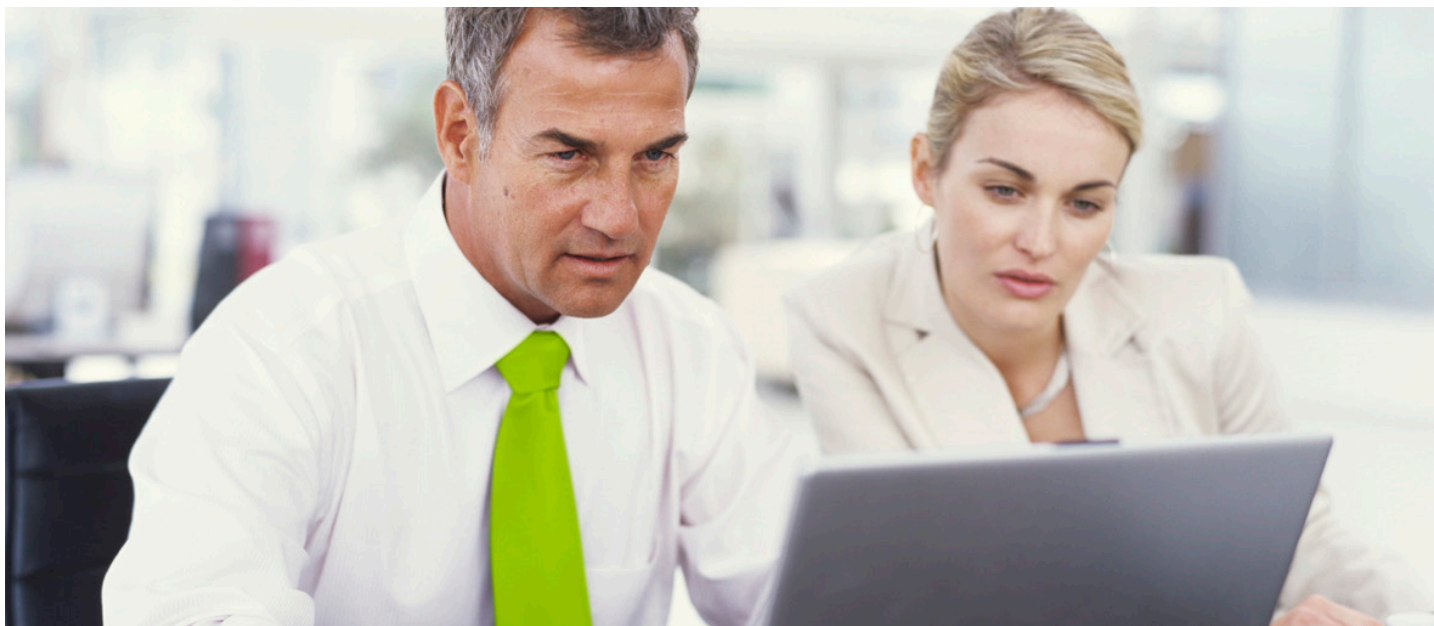
- Bilingual Canadian addressing
- UPPER case or Upper/lower case address printing
- Upper/lower case can be applied to any field separately from address
- Sophisticated de-dupe and suppression features
- Extensive filtering options



Reporting Module

- Listings of valid, corrected and uncorrectable addresses
- Customizable demographic reporting
- All reports can be printed individually
- Automatic production of Statement of Mailing

To discuss the advantages iAddress™ can bring to your business, please contact your local Neopost Representative



The Intelligent Addressing Solution:

iAddress™ offers Canada Post recognized address accuracy with presortation to reduce postage costs and significantly increase deliverability. Processing is fast, up to 2 million records per hour.

Ensure your mailings arrive and lower your mailing costs with iAddress™! From data entry to postage savings in mass mailings, iAddress™ is the fast, intelligent solution for today's mailing needs.

Operating Requirements

- Windows™ 7 or newer. Must meet minimum requirements for Operating System
- Minimum 2GB. Suggested 4GB free memory
- DVD drive (optional) or download
- Internet connection

iAddress™ is available on a wide variety of platforms including Windows™, .NET, Linux, Java, AS400, Solaris and HP-UX.

Why Choose Neopost?

Neopost is a world leader in mailing solutions and a major player in digital communications and shipping services.

Our innovative solutions help guide and support organizations in how they send and receive communications and goods, helping them to better connect with their customers.

In today's world of increased dependence on technology, Neopost believes that one thing remains unchanged: the real engine for success is people. Because it's people who drive business forward. Neopost appreciates and nurtures the human side of business and thinks of its customers as individuals, not as organizations.

We believe in creating partnerships based on trust in order to meet customers' changing needs.

Find out more at neopost.ca